

BETTER FOR YOUR BUSINESS

The Air Clean Filter provides a unique business opportunity to maximise existing and new customer relationships and improve your business bottom line.

It is easily integrated with your current business structure with minimal costs – with exceptional returns.

1. New Sales

Ducted air conditioning & gas ducted systems
Value add – provide an ACF to every new system

2. Service department/ Service Providers

Existing ducted systems
Offer the ACF to every customer

KEY BENEFITS:

- Value added product
- Repeat Business – residential and commercial
- Reoccurring income – daily/weekly/monthly at anniversary
- Increasing each year
- Customer for life
- Improves business bottom line – sales & service dept
- Point of difference – unique product
- Approved partner National Asthma Council Australia, Asthma +Respiratory Foundation NZ
Proudly displaying the Sensitive Choice Blue Butterfly symbol identifying the Air Clean Filters as a better choice for people with asthma and allergies.

SALES POTENTIAL OVER 5 YEARS



Summary:

*Calculation is based on 220 working days

ACF Average retail sale price = \$90.07+gst

Mark up @ 51.4%

Gross profit = 33.9%

SALES/YEAR	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
220	\$19,815	\$39,630	\$59,445	\$79,260	\$99,075
440	\$39,630	\$79,260	\$118,890	\$158,519	\$198,149

GP 33.9%	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
*1 X Sale/day	\$6,717	\$13,435	\$20,151	\$26,869	\$33,586
*2 X Sale/day	\$13,435	\$26,870	\$40,303	\$53,738	\$67,173

*Calculations are based on average retail sales

*Performance tables are not guaranteed

Property of Air Clean Filters